



## CONTACT

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## ABOUT

Hi, I'm Matt. I am a Graphic Designer. I'm experienced in digital design and print. I'm always open to opportunities to improve my skills and be involved in projects. I am very dedicated to my work, often reading about new technologies and on the constant search for new inspiration. I am proficient in design and front end web development.

## EXPERIENCE

### **Cartoon Network, Kids Creative Content, EMEA (London, Feb 2017 - Present):**

*Freelance Junior Off-Air Graphic Designer; Working closely with Marketing, Consumer Products, On-Air and Digital divisions. Creating commercial & consumer marketing material across print, digital, 3D spaces and video, as well as brand style guides, email creatives, websites, creative asset packs, product direction, packaging and retail branding for all Cartoon Network IPs including Adventure Time, Ben 10, The Powerpuff Girls and We Bear Bears.*

### **ClicksToApps (Manchester, Dec 2013 - Feb 2017):**

*Creative Designer; Working closely with a range of clients from the NHS to local councils on briefs to create digital assets across platforms and devices; UI / UX, wireframing for apps and websites.*

### **Paramount Pictures (London, May 2015 - Jun 2015):**

*Freelance Production Designer; Working with the Theatrical Marketing team to create digital and print posters within the UK and Ireland for Terminator Genysis and Mission Impossible Rogue Nation. This included large scale designs and layouts, press advertisements for national newspapers and magazines, and Point of Sale materials.*

### **Internet Marketing & Design Ltd (Manchester, June 2010 - Dec 2013):**

*Graphic Designer and Web Developer; I worked as part of a team producing iPhone and iPad applications. I worked on the graphics for the apps, ran and maintained the website. My work also involved designing and building websites from concept to end product, creating digital banners and email creatives.*

## SKILLS

Software: PC and MAC Adobe Suite  
(Photoshop, Illustrator, InDesign, etc...)  
Cinema 4D, Print & Digital  
App Design (iPhone/ iPad)  
HTML, CSS, ASP.net, WordPress  
Basic JavaScript, jQuery, & Flash  
Wireframing, UI, UX  
Office (Word, PowerPoint, etc...)  
Ideas and Concepts, Photography

## INTERESTS

Photography; *Digital and Film*  
Driving; *Car & Motorbike*  
Design & Coding  
Music & Festivals  
Films & Video Games  
Rock Climbing & Cycling  
Technology & Emerging Tech

## EDUCATION

### **Manchester Met University (2007-10):**

*BA (Hons) Digital Marketing and Communications*

### **Audenshaw Sixth Form (2005-07):**

*3 A-Levels (History, English & Computing) &  
1 AS Level (Mathematics)*

### **Audenshaw High School (2001-05):**

*10 GCSE grades (A\* - B)*

## REFERENCES

### **Ryan Robinson (Senior Designer):**

*Cartoon Network, 16 Great Marlborough St, Soho,  
London W1F 7HS  
ryan.robinson@turner.com*

### **Chris Longden (Senior Developer):**

*ClicksToApps, Staylybridge, Sk15 1LN  
07980212870*